

Sino Soft Limited

COMPANY PROFILE

Mission: To let the world know about your Service/Product.

www.sinosoft.guru



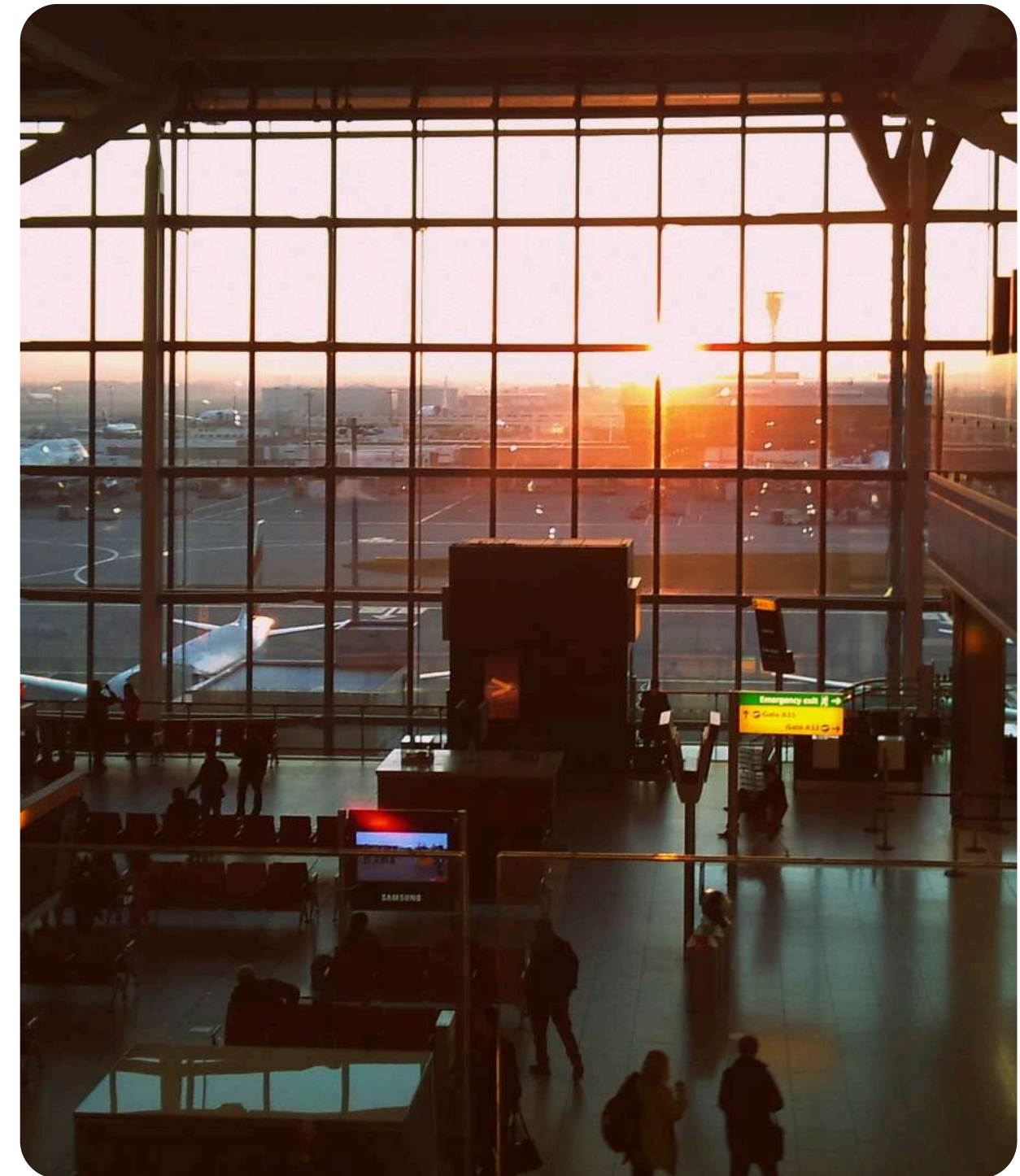
Company Overview

Company Name : Sino Soft Limited
Founded : Est 2015
Headquarters : Santa Plaza Suite 101, Ngong Rd, Nairobi Kenya.

Sino Soft Limited is an ICT Consulting Company that is committed to assisting businesses in creating effective, secure and reliable digital presence. Since our inception, we have specialized in delivering professional custom web design, custom software solutions, domain registration, reliable hosting services, and digital marketing strategies tailored to meet diverse client needs.

As an accredited KENIC registrar and licensed by the Communications Authority of Kenya, we combine technical know-how and innovative solutions to give to businesses both locally and globally.

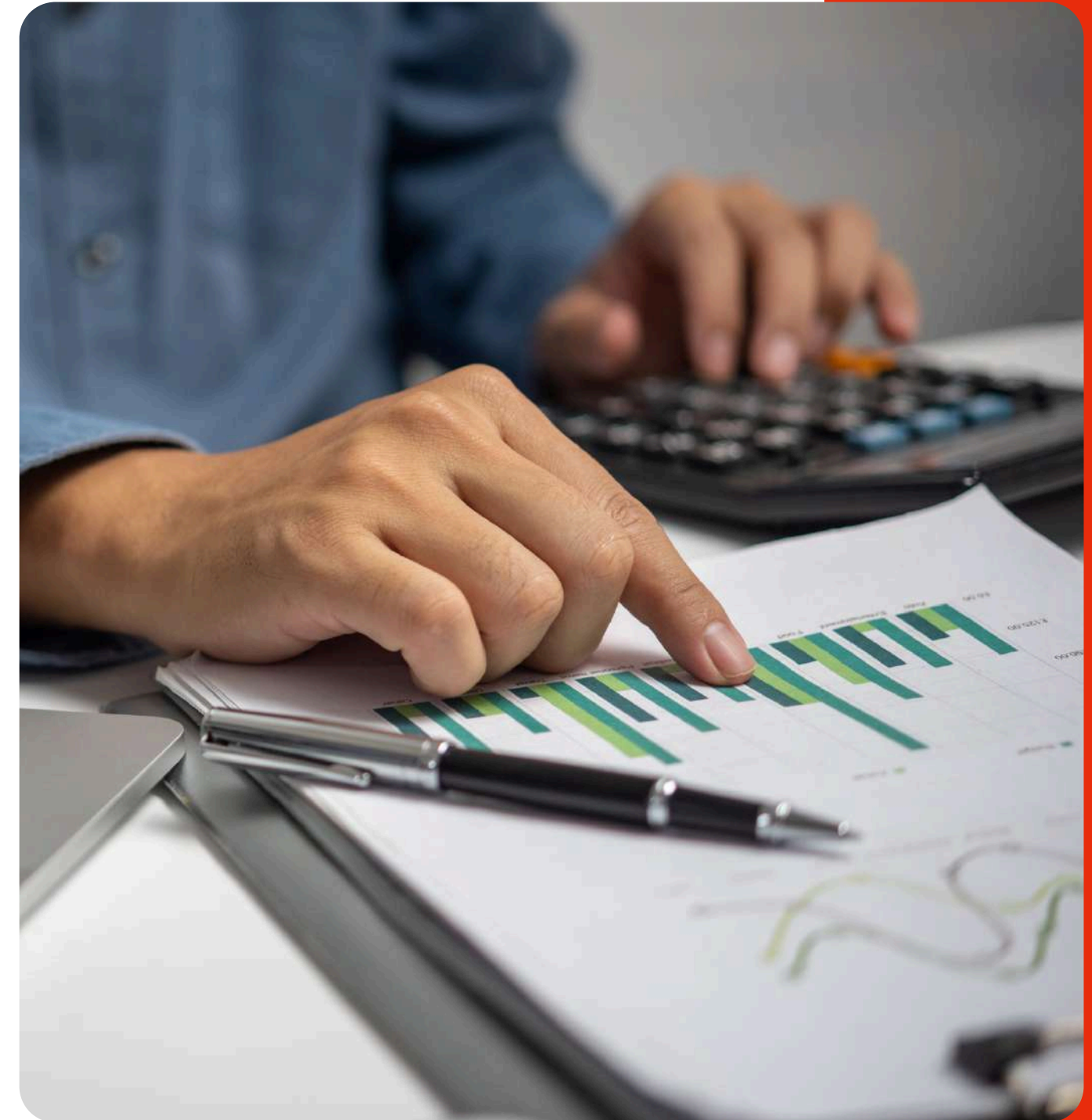
Our belief is that we should continue to create digital platforms that not only display products and services but also result in growth, visibility and engagement with customers.



Mission Statement

To let the world know about your Service/Product.

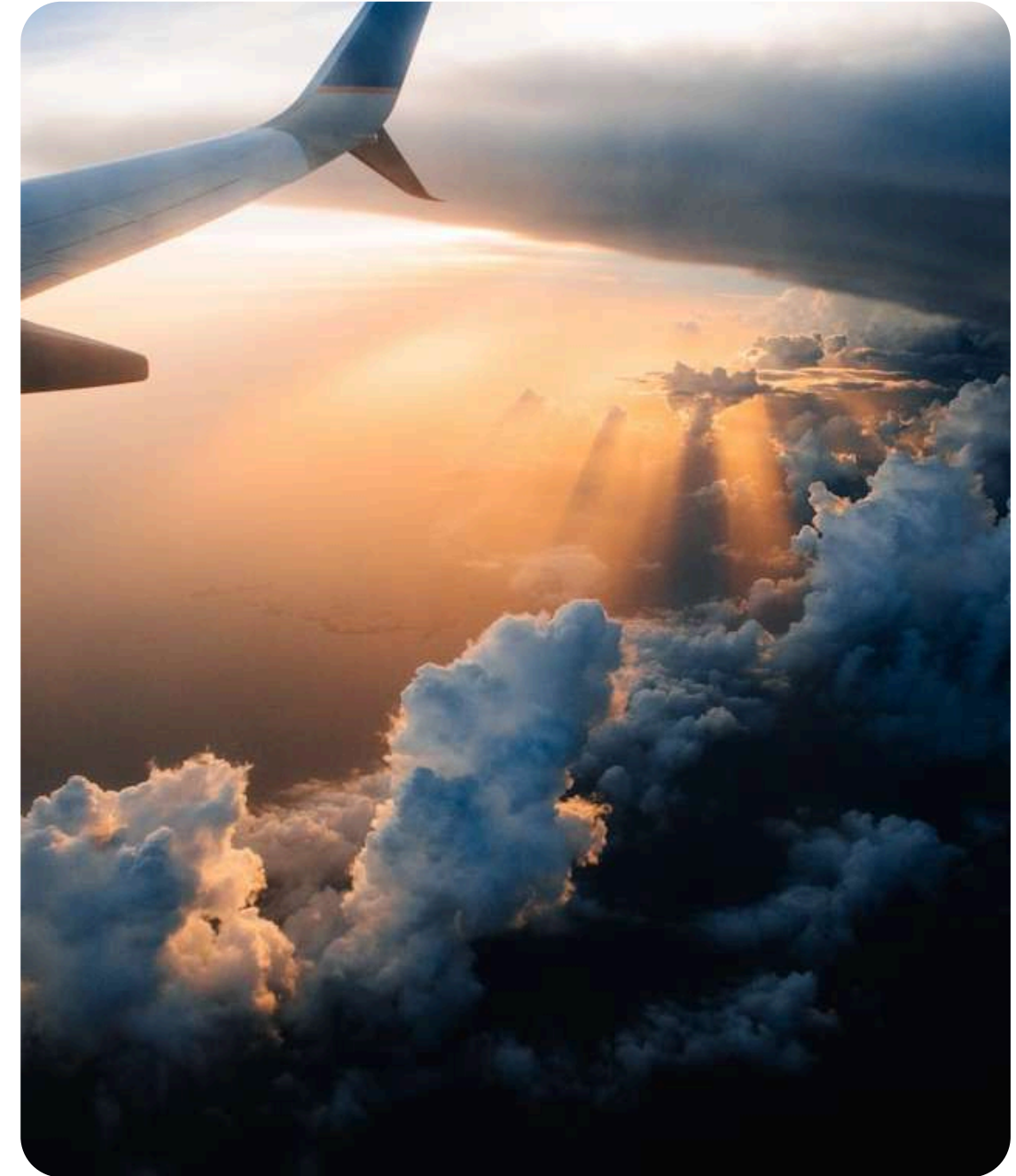
Our mission is to glorify Him by helping your products and services reach the world through professional domain registration, website design, custom software development, web hosting, SSL certifications, web-mail, SEO, and digital advertising.



Vision Statement

Reach. World

Statement
Statement





CORE VALUES

Value Statement states, whatever you do, work at it with all your heart, as working for the LORD, not for human masters.

So, whether you eat or drink or whatever you do, do it all for the glory of God.

At Sino Soft, we believe in giving our best in everything we do, whether it is website design, custom software development, hosting your website, or implementing digital marketing, we do it all to honor God.

PARTNERS

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Sino Soft has garnered quite a number of awards in the recent years listed below



CAK Licensed
Verified by the
Communications Authority of
Kenya.



KENIC Accredited
Accredited by Kenya Network
Information Centre.



Proud Member
of The Blue Company —
promoting ethical business
practices.



Target Market

We have tailored packages for everyone whether it is for your personal work, small business site, corporate organization or fully customized software application.

Products and Services

We have tailored packages for everyone whether it is for your personal work, small business site, corporate organization or fully customized software application.

Services

- Professional custom web design
- custom software solutions
- Custom software solutions
- Digital marketing

Products

- Web Hosting
- Domains
- Professional Emails
- SSL Certificates
- Code Guard
- 360 Monitoring
- SEO Tools
- Bare Metal Dedicated Servers
- VPS (Virtual Private Servers)
- GPU Dedicated Servers



CASE STUDY 1



TIWANI SPIRULINA

E-Commerce

How We Transformed Tiwani Spirulina into a Modern E-Commerce Experience

We redesigned Tiwani Spirulina website from a basic informational site into a modern e-commerce platform with M-Pesa payments, making it easier for customers to discover products and purchase online.

www.tiwanispirulina.com

ERP NOW

SaaS / Enterprise Resource Planning (ERP)

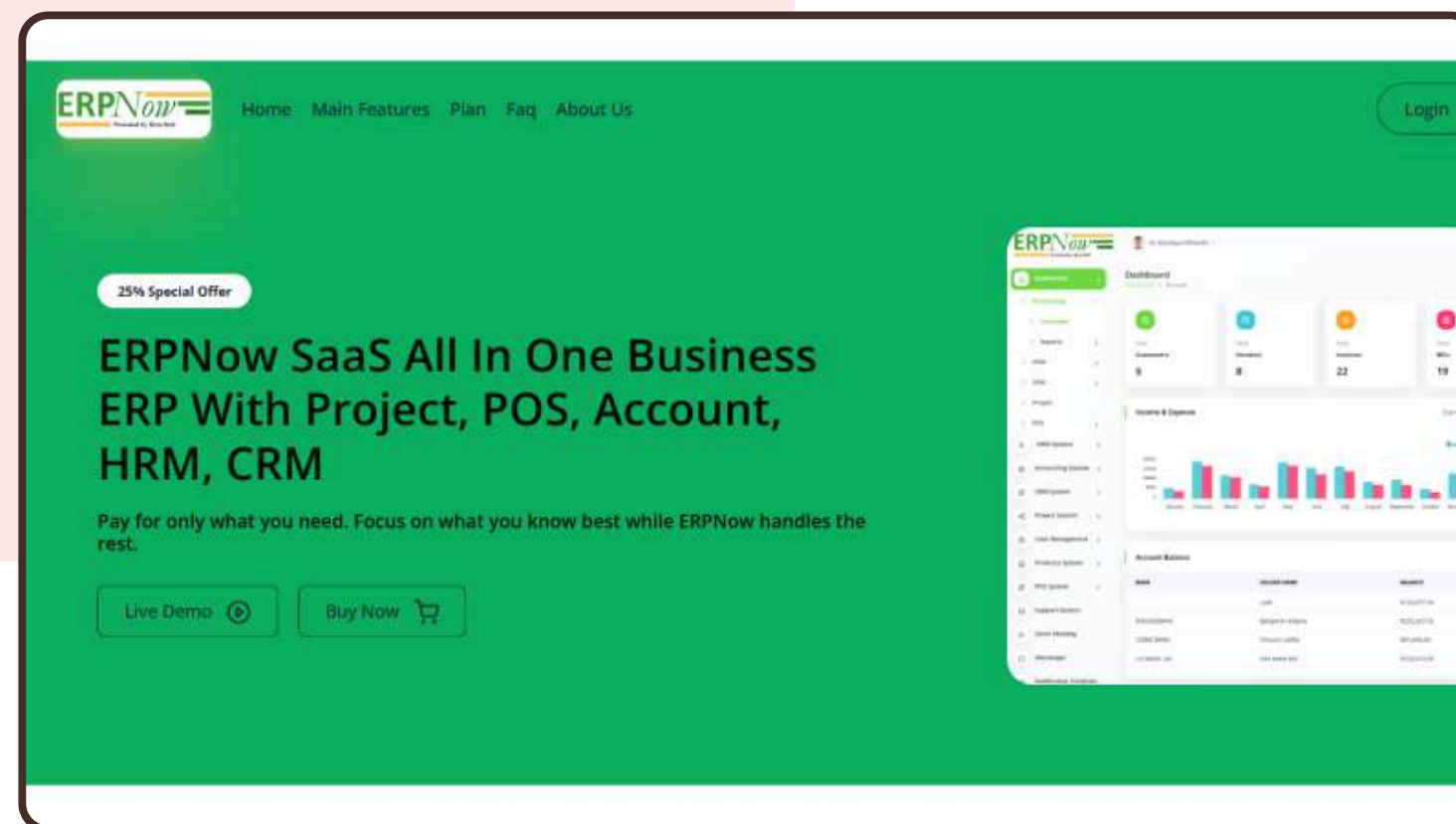
Transforming Business Operations with an ERP Now Platform

ERPNow is a cloud-based ERP platform that brings Accounting, HRM, CRM, Project Management, POS, and User Management into one centralized system, helping businesses streamline operations, improve collaboration, and make smarter decisions.

www.enterpriseresourceplanning.co.ke

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CASE STUDY 2



CASE STUDY 3



ACAT 2023 SUMMIT

Logo and Brand Design

Designing a Bold Identity for Africa's Premier Agri-Tech Summit

We developed a timeless and visually compelling event logo for the ACAT 2023 Summit, aligning innovation in agriculture with strong, memorable branding. The identity captured both the spirit of technology and the resilience of African farming.

ESOMENI

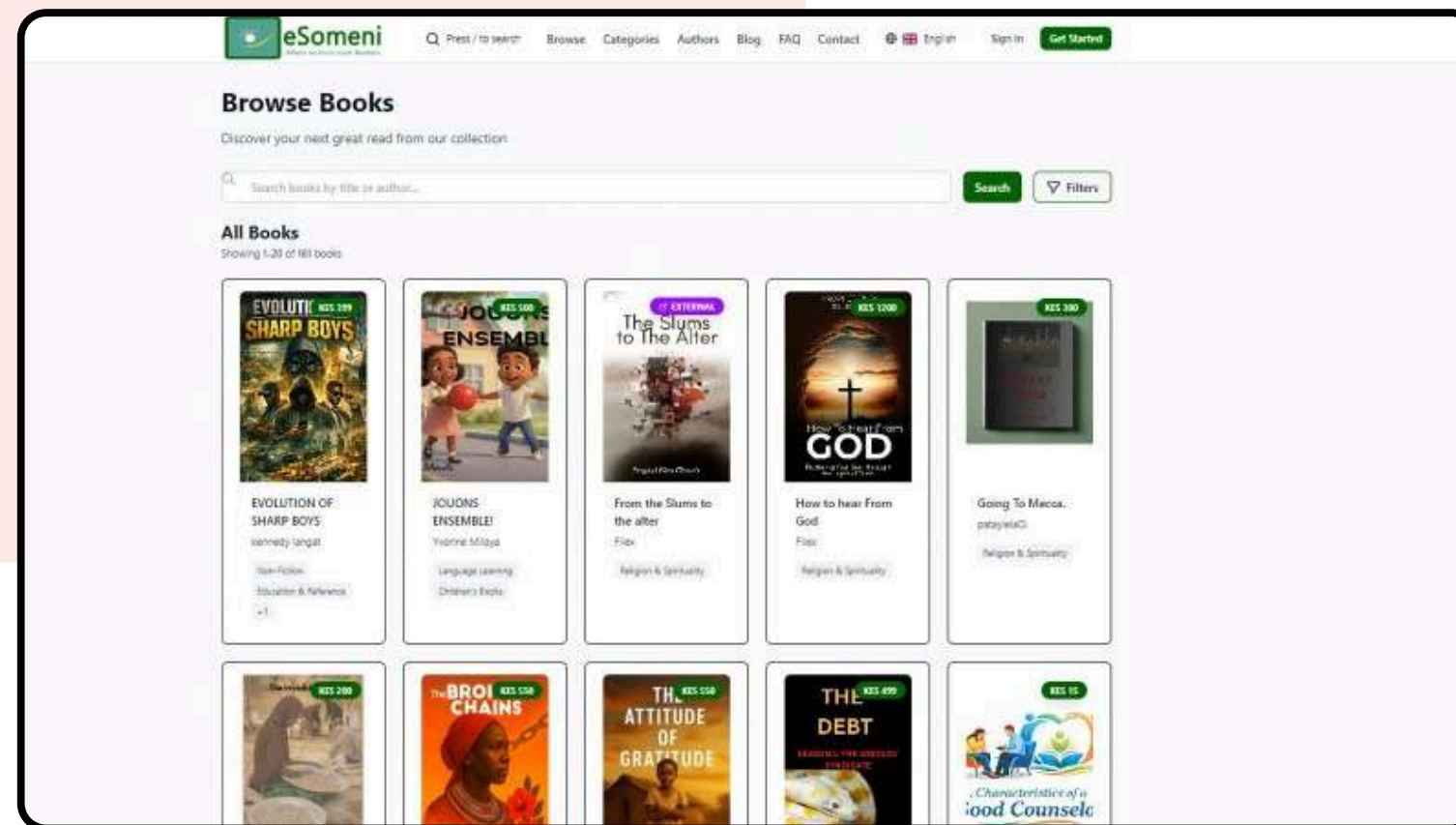
Software Solutions

Turning African Stories into a Borderless Digital Library

eSomeni Publishers Limited is transforming African publishing through a technology-driven platform that delivers immersive reading experiences while enabling writers to publish, distribute, and earn seamlessly while protecting their intellectual property.

CASE STUDY 5

www.esomeni.com



CFA EAST AFRICA

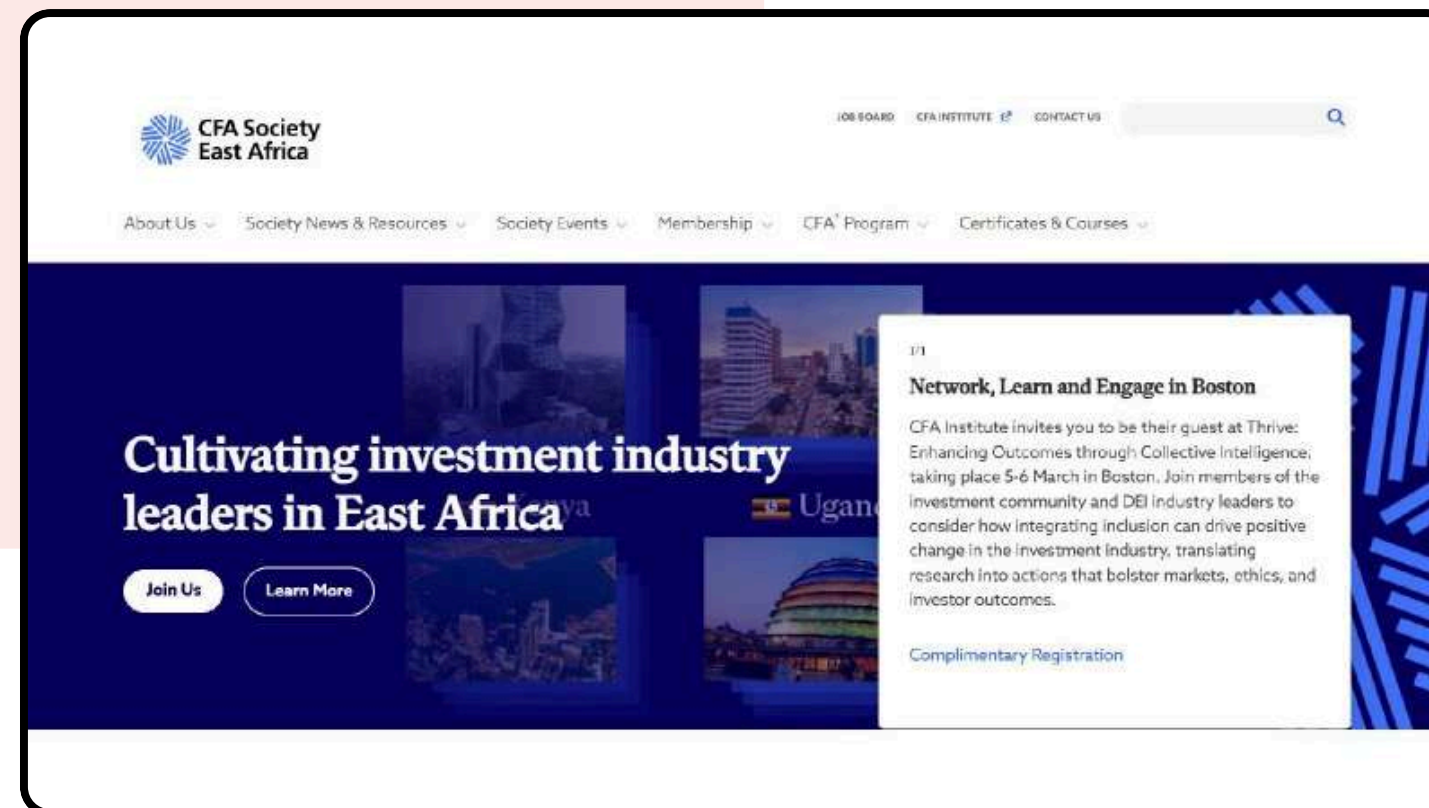
Website Maintenance and Technical Support

Continuous Optimization and Maintenance of a Higher Logic Website for Long-Term Performance

We delivered an initial 3-month engagement to stabilize, update, and optimize a Higher Logic website, and continue to provide ongoing maintenance and support to ensure long-term performance and reliability. Our work combines technical management, content handling, and continuous user support.

CASE STUDY 2

www.cfasyarakat.org/eastafrica/home



COMPANY ACHIEVEMENTS

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Sino Soft has garnered quite a number of awards in the recent years listed below



Best e-Commerce Web
Development Agency, 2026



TrueFirms Top Web Designing
Companies, 2024 Awards



Best e-Commerce Website
Hosting SEO Agency



Best Website Design &
Development. MarTech
Awards 2024



Research and Development
Awards- Best Website Hosting
& Development Company
2023



Branding & Website Design/Development Process

Our structured five-phase process ensures every project is strategically planned, creatively designed, expertly developed, thoroughly tested, and successfully launched.

By combining branding with website design and development, we create a consistent digital identity that strengthens your brand, enhances user experience, and supports your business goals.



TIMELINES

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The proposed timeline outlines the planned project schedule to ensure efficient delivery, effective communication, and timely completion. Actual timelines may vary depending on the project's scope, complexity, and client requirements.

Phase 1: Planning & Requirements Gathering (1 Weeks)

- Identify key stakeholders, including staff, researchers, partners, and target users.
- Conduct needs assessments and stakeholder consultations.
- Define branding and website objectives.
- Outline key features, functionalities, and technical requirements.
- Develop the sitemap, information architecture, and user journey flows.
- Prepare the project plan and implementation roadmap.

Phase 2: Brand Identity, UI/UX Design (2 Weeks)

- Develop or refine the brand identity (logo, colors, typography, and visual guidelines).
- Create wireframes and interactive prototypes.
- Design the user interface (UI) for all key pages.
- Develop responsive layouts for desktop, tablet, and mobile devices.
- Incorporate accessibility best practices (WCAG compliance).
- Define content hierarchy and navigation structure.
- Present designs for review, feedback, and approval.

Phase 3: Website Development & Content Integration (3 Weeks)

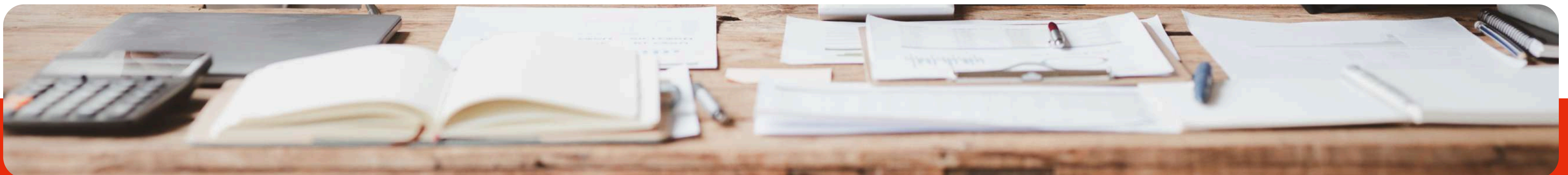
- Set up the development environment and project architecture.
- Develop front-end and back-end functionalities.
- Build databases, APIs, and server-side logic.
- Integrate the Content Management System (CMS).
- Implement branding across all website pages.
- Integrate third-party systems, plugins, and forms.
- Populate and format website content.

Phase 4: Testing & Quality Assurance (1 Week)

- Conduct unit and integration testing.
- Test responsiveness across browsers and devices.
- Perform performance, security, and accessibility testing.
- Execute User Acceptance Testing (UAT) with stakeholders.
- Resolve defects, bugs, and optimization issues.
- Obtain final client approval.

Phase 5: Deployment, Training & Go-Live (1 day)

- Prepare the production environment.
- Deploy the website to the live server.
- Configure domain, SSL, analytics, and search engine indexing.
- Conduct final verification and launch.
- Train administrators on CMS usage and website management.
- Provide post-launch support and monitoring.





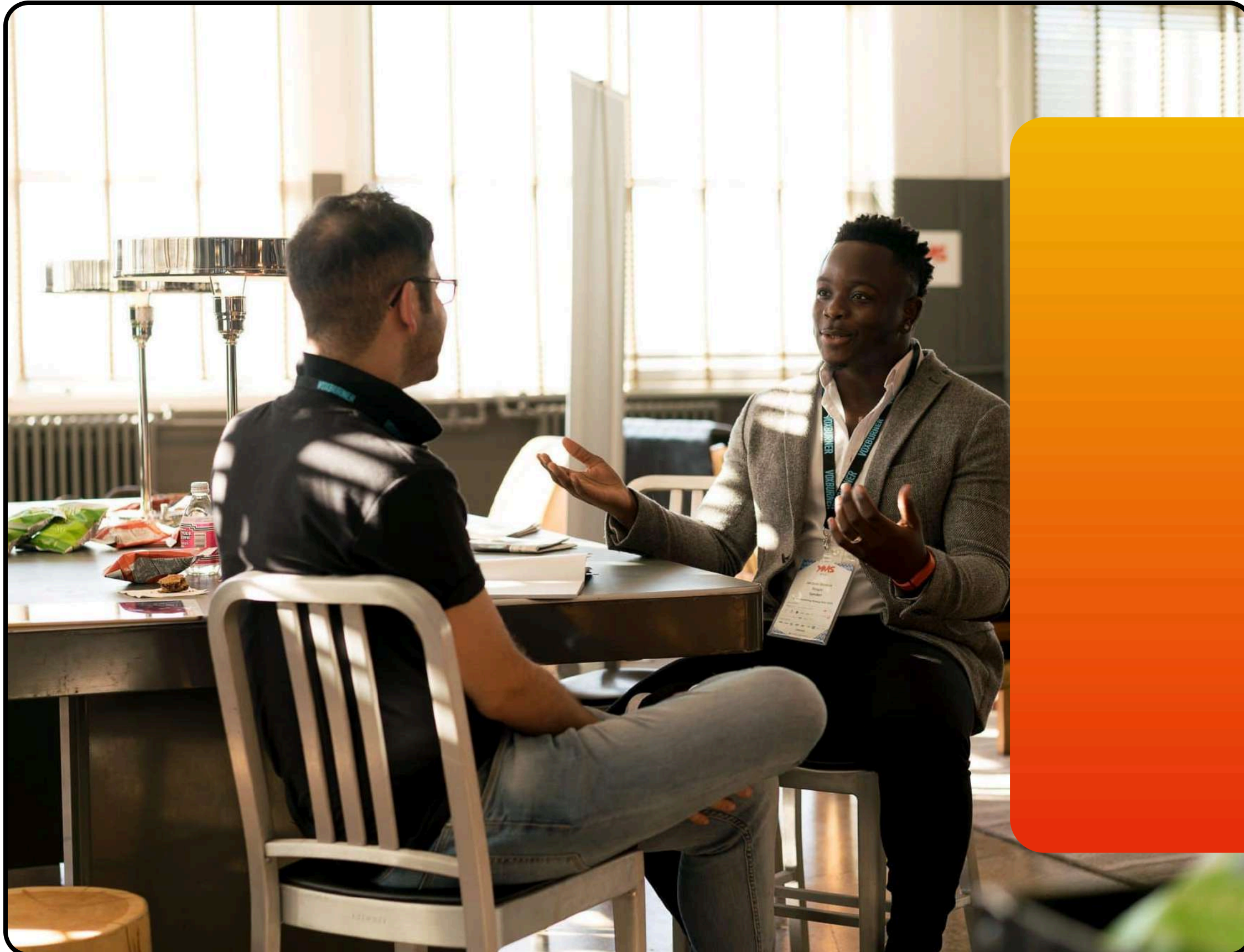
Post-launch support and maintenance services

Following the successful launch of the website, we provide ongoing support and maintenance services to ensure optimal performance, security, and reliability. Our team will monitor the website, address technical issues, apply software updates, perform regular backups, and implement security patches. We also offer content update support, performance optimization, and technical assistance to ensure the website continues to meet your organization's evolving needs.

Our post-launch support includes:

- Website monitoring and technical support
- Security updates and vulnerability management
- CMS, plugin, and framework updates
- Regular website backups and recovery
- Performance optimization
- Bug fixes and issue resolution
- Content update assistance (as agreed)
- Ongoing maintenance and enhancement recommendations

Note: Post-launch support and maintenance can be provided during the warranty period or through an annual maintenance agreement, depending on the project's terms and client requirements.



SINO SOFT LIMITED

**THANK
YOU**

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